

Press Release Information

Full Company name, address, phone, web site contact person at company/group, logo

Education/Credentials background of person highlighted

Promotion Event/Story
What, Where, How, Why & When...

What makes you different from your competition?

Quote/Testimonial from clients, employees, customer, community...

Information about state of competition

How does it re-invent business

Would you read this? What is in it for "them"?

Include photo's with names